

# Y TOMORROW! GIMBELS

## Exclusive Blouses at Lowest Possible Prices

\$7.—Six models of fine white voile and lawn. All have the much desired frill—some 10 inches wide. Several have the new Point Empire waist line frill; some have long sleeves with the new French wrist frill; all trimmed with linen lace, heavily embroidered and finished with crocheted buttons. **Main and Third Floor**

\$3.95.—One model is of imported allover eyelet embroidery; lace trimmed, frills down the side front, around the waist and on the long or short sleeves. Another is of white voile trimmed with white bands or imitation flit lace—inset in a very charming effect; 10-inch frill edged with flit point lace edging. **Third Floor**

## \$4 Umbrellas at \$2

Men's and women's heavy Levantine silk, with handsome carved wood, acid-etched, green ebony and natural wood handles. **Main Floor**

## Men's \$3 and \$3.75 Walking Sticks at \$2

Various woods, straight or hook handles; fashionable styles. **Main Floor**

## Women's \$6.95 Sweaters at \$4.50

All-wool, in white, Oxford and tan; coat style, high and V neck. **Main Floor**

## \$4.50 Silk Petticoats \$2.95

A fringed trimmed accordion flounce adorns the one style, which is entirely of insertion. The other is a silk Jersey top with a mosseline flounce. Black and colors. **Second Floor**

## Dresses and Coats for Little Tots

Long-waisted White Lawn Dresses, trimmed with embroidered laces, ribbon bows and dainty touches. Skirt, of one style, has embroidered flounce. Sizes 2 to 5 years. **\$2.75, regularly \$3.25. \$2.75, regularly \$4.50.**

The Infants' Long Coats of white cashmere, crepe, cloth and silk, lined with China silk. The circular capes are hand scalloped and hand embroidered. \$7.60, regularly \$10.75 to \$15. But there are just 30 in this sale. **Main Floor**

## \$7.50 Silk Petticoats \$4.95

Two new styles—copies of late Paris models in very good mesaline—one in a new tuft effect, the other in "slashed" style; black and colors. **Second Floor**

## Women's \$3 Silk Combinations, \$2.45

Glove silk, in pink, sky blue and white. **Main Floor**

## 65c to 85c Corset Covers, 50c

20 styles included in this purchase of 6,000 Corset Covers, very good quality nainsook and soft finished cambric, trimmed with laces and embroideries, and some are inset with dainty medallions. **Second Floor**

## \$25 Parisian Model Dolls at \$10

Dressed in latest fashions, with elaborate wigs, muffs, fur, millinery, longnettes and jewelry; some with jointed bodies; others of French bisque. **Fourth Floor**

## \$10 Hand-Colored Photographs, \$5

"Dream of Love," "Springtime of Love," etc., in antique gilt frames. **Sixth Floor**

## Mirrors, Half Price or Less

A wonderful collection of perfect samples, from small French Mirrors with pictures to large oval or Mantel Mirrors, 24x60 in. **At \$1 to \$15, regularly \$2 to \$35. Sixth Floor**

## \$12 French Antique Mirrors, \$5

Best mirror plate with English prints at top; ornamental frames, fully burnished. **Sixth Floor**

## \$20 "Zephyr" Trunks, \$13.50

36-inch, light-weight, indestructible, 2 trays, 5-year guarantee; our special \$20 trunk, now at the lowest price ever quoted. **Fifth Floor**

## \$2.50 Dress Forms, \$1.85

Jersey cloth covered, 32 to 40-inch bust; skirt length can be regulated; nickel trimmings. **Fifth Floor**

## \$12 Disc Record Cabinets, \$8

Capacity, 200 Records; mahogany finish, with built-up top; limited number. **Others at \$12 each, formerly \$15 and \$20. Fourth Floor**

## \$27.50 Coaster Brake Bicycles, \$22.50

The "Gimbel Special," thoroughly guaranteed; made by the Pope Mfg. Co.; 28-inch wheels; 20 to 24-inch frames; "New Departure" coaster brake. **Fourth Floor**

## Photography Specials

25c to \$4 Photograph Albums at 15c to \$2. 10c to 50c Photographic Mounts, 8c to 40c doz. 25c Ingenio Art Photo, 15c lb.; 1/2 lb., 10c, regularly 15c. Developing Powders, 2 for 5c, regularly 5c each. Crystal Hypo, 3c lb., regularly 5c. Hammer Dry Plates, 4x5 inch, 32 doz., regularly 45c. Promo Jr. No. 0 Film-Pack Cameras, \$1.35, list price \$1.50. Film-Packs for same, 25c for 12 exposures. Demonstration Japanese water-coloring from 10 until 5 o'clock, Friday and Saturday. **Fourth Floor**

## Also Hundreds of Other Special Birthday Offerings that we didn't have space to tell about here.

## Imported Black Velveteen, Low-Priced

Three fine qualities, all 32-inch: At \$1.75 yard, regularly \$2.75. At \$2 yard, regularly \$3.75. At \$2.45 yard, regularly \$4. **Second Floor**

## \$1.75 Imported Dress Satin, 95c a Yard

21 inches wide, black only; fine lustrous quality. **Second Floor**

## \$2 Mixed Tailor Suitings, \$1.25 Yard

50 and 54 inches wide, domestic and imported, in heather mixtures, rough Scotch effects, and other new weaves and colorings. **Second Floor**

## Black Willow Plumes

Excellent qualities with hand-tied, three-ply flues. 15 inches long, 14 inches wide, \$3.50, value \$4. 18 inches long, 15 inches wide, \$4.50, value \$6. 18 1/2 inches long, 19 inches wide, \$6.50, value \$8.50. 22 inches long, 21 inches wide, \$8, value \$10. Willow Plumes, in white, light blue, brown, violet, empire and the new blue, two-ply flues, 20 inches long and 16 inches wide, \$5.75, value \$7.50. **Main and Third Floors**

## Women's Neck Fixings at Little Prices

The new and dainty linen fichu collars in Quaker style—trimmed with Cluny lace insertion and edging. Two styles—75c and \$1—value \$1 and \$1.35. Embroidered collar and cuff sets of fine embroidered Swiss; three patterns; 50c, value 75c and \$1. Guimpes of white lawn, prettily trimmed with lace. 50c and \$1—value \$1 to \$1.75. **Main Floor**

## \$2.95 Embroidered Scarfs, \$1.95

Crepe de Chine printed in lovely, charming floral designs in pastel colors. White and dainty colors. **Main Floor**

## Toilet Needs, Little-Priced

Sheffield Tooth Paste, 10c. Lyon's Tooth Powder, 10c. Mennen's Talcum Powder, 8c. Vaseline Lotion, \$1 size, 60c; 50c size, 30c. Oxyrina Rouge, 12c. Pompadour Massage Cream, 75c size, 40c. Rubidium, 12c. Kolyon Tooth Paste, 15c. Mary Garden Perfume, half oz., \$1. Conti Castile Soap, 60c bar. English Perfumes, from Gosnell & Co., London, 60c, usually 80c and \$1.10. **Main Floor**

## Women's \$1 Fine Linen Handkerchiefs, 50c

Sheer quality, new narrow hems, with beautiful Irish hand embroidery. **Main Floor**

## Women's 75c Initial Handkerchiefs, 50c Box

Pure linen, 3 styles, in wreath effect or narrow lace edge with block initial; laundered; all letters to start sale. **Main Floor**

## \$5 Down Quilts, \$3

Filled with pure down, non-shedding, best saten covering, beautiful patterns, double bed size. **Second Floor**

## \$5 Blankets, \$3 Pair

All wool, white, blue or pink borders, wide silk binding to match, double bed size. **Second Floor**

## \$2.50 Satin-finished Bedspreads, \$1.25

Handsome new patterns; large double bed size. **Second Floor**

## 80c Bleached Seamless Sheets, 55c

Fine quality muslin, 81x90 inches, before hemming. **Second Floor**

## \$1.65 to \$2.50 Terry Cloth, \$1 a Yard

Imported, 60 inches wide; fancy stripes on white grounds; for bath robes. **Second Floor**

## 75c Imported Wool Waistings, 50c Yard

Fancy plaids, checks and stripes, light and dark brown, 27-inch. **Second Floor**

## Boy's \$5 Hand Cars, \$3.75

For boys of 5 to 12 years; easy running, wood frame, seat and handle bar; steel wheels with rubber tires. **Fourth Floor**

## 50c Initial Stationery, 35c

Illuminated initial on buff paper in new ribbed effect; one quire, with envelopes. **Main Floor**

## 75c Foreign Correspondence Paper, 50c

Thin German note paper and envelopes, with fancy tissue linings; one-quire flat boxes. **Main Floor**

## 25c Correspondence Cards, 18c

Cabinets of 24 gold-corned cards with envelopes, in white, lavender and light blue. **Main Floor**

## Venetian Bandings, Low-priced

Straight and irregular edges, 2 to 10 inches wide, rich designs. **25c and \$1 a yard; regularly 50c to \$3. Main Floor**

## Black Japanese Bandings

Beautiful designs, 5 to 10 inches wide. 85c and \$1 a yard; regularly \$1.50 to \$3. Also black Japanese alovers, in effective designs, 85c yard; regularly \$1.50. **Main Floor**

## Women's Suits and Dresses at Astonishing Prices

Spick and span, new and never before displayed. All reproductions and adaptations of latest Paris models. Quality measures up to our high standard that we have set to make this a record-making event.

\$21.—Smart Tailored Suits of men's-wear diagonal cloth; new Paquin revere-collar, trimmed with velvet. Corset skirt, fastened in front. Black, navy, purple, brown and gray. Sizes 34 to 44.

\$32.50.—Afternoon Tailored Suits of fine broadcloth; Empire coat and new Tablier skirt. Trimmed with silk fringe. Black, navy, purple and tan. Sizes 34 to 40.

\$24.—Afternoon Dress of crepe meter with the new double tunic skirt. Dainty bodice trimmed with new Collet collar of heavy lace. Fringe trimmed. Black, navy and purple.

\$31.—Velveteen Dress with new Francis skirt—a charming new overskirt effect. Bodice trimmed with broad Venise lace collar. **Third Floor**

## New Apparel for Girls and Young Women

\$13.50.—Young Women's Coats in several of the new semi-dress styles, fashioned of mannish mixed fabrics. Gray, brown, blue and tan mixtures, also a few plain colors. 14, 16, 18 and 20 years.

\$18.00.—Young Women's Suits of heavy ribbed cheviot, severely tailored, single-breasted coat with velvet collar, satin lined. Corset skirt with panels back and front; navy, black and brown; 14, 16, 18 and 20 years.

\$10.—Young Women's Demi-Tailored Dresses of serge, in three new models. Black, navy and Copenhagen blue.

\$15.—Young Women's Party Frocks of white silk marquisette over pink, blue or white, trimmed with lace and a lace edging that closely resembles fringe. 14, 16, 18 and 20 years. **Third Floor**

## Millinery Offerings

Trimmed, untrimmed, also trimmings. Ostrich-trimmed Hats at \$12.75, which would regularly sell at \$20. \$5 and \$6.50 Black Silk Velvet Hats, \$3.50.—Untrimmed, very good quality velvets, blocked in the latest Parisian styles. Also hatters' plunk hats.

\$5 and \$6 Velvet Hats, \$3 and \$4.—Best Quality American Velour has been used in the making of both these soft and stiff finished shapes. Black, brown, navy, dark green, plum and purple.

\$5 Velvet Hats, \$3.—Green, ruby, king's blue and silk velvet hats, faced with black velvet of equally good quality. Medium-sized shapes. **Third Floor**

## French Lingerie at Unprecedented Prices

Hand-embroidered and hand-made long Petticoats, \$2.50, regularly \$5. Chemises—Every stitch hand-made and hand-embroidered; numerous dainty designs; 85c, regularly \$1.50 and \$1.75.

Drawers—Circular style, hand-scalloped and embroidered in charming designs; every stitch hand-made; \$1.50, regularly \$2.50 to \$3.50.

Nightgowns—Hand-made in slip-over styles, prettily hand-embroidered; \$1.75, regularly \$3. **Second Floor**

## Quality Furs at Exceptional Prices

Beautiful quality caracul in these large pillow muffs and Russian cape collars—\$25 a set. Natural gray fox in large muffs and animal shapes—\$25 a set. **Third Floor**

## Women's \$2.75 Long Gloves, \$2.15 Pair

16-button length Mousquetaire French Glove lambskin, in white only; soft, fine skins. **Main Floor**

## 975 Birthday Specials in the Subway Store

Women's \$15 to \$18.75 Suits, \$11.75  
Six new models, of fine all-wool materials, plain or trimmed; sizes 31 to 44.

Women's \$8.75 to \$10.75 Suits, \$4.75  
A clearance of broken lines of medium weight suits, all sizes in the collection.

Women's \$12.75 to \$15 Gowns, \$10.75  
Ten new models, of silks and woolen fabrics, black and colors, high or low necks.

\$1.50 Tailored Waists, \$1  
Four new models of linen, percale and linene, plain tailored, tucked or embroidered.

\$4.50 to \$7.50 Silk Waists, \$3.85  
200 samples messalines, taffetas, silk marquisette, embroidered nets, chiffons, etc.; sizes 34, 36, 38.

Women's Reversible Coats, \$9.75  
Made to sell at a much higher price, of the popular double-faced fabrics, in good colors.

Women's Raincoats at \$3  
Well made, of an attractive gray rubber surface fabric, with a plaid back, and black velvet collar.

Women's Poplin Coats at \$6.95  
Rainproof, making them very useful; gray and navy blue poplin, with velvet collar.

Birthday Specials Here and There  
Women's 65c and 75c Kid Gloves, 50c.  
Women's 50c and 75c Fabric Gloves, 25c.  
Women's 60c and 75c Union Suits, 30c.  
Women's 50c Silk Stockings, imperfect, 25c.  
Girls' 25c Stockings, imperfect, 12 1/2c.  
Women's \$3 Sweater Coats, \$2.15.  
J-B Corsets, sizes 18 to 30, were \$1.10, now 50c.  
G. B. "Justine" Corsets, were \$1.50, now 75c.  
35c all silk Ribbons, 5 1/2 inches wide, 20c.  
5c Torchon Laces, 2 1/2 yard.  
50c to 50c Venice medallions and galloons, 20c.  
75c Swiss Embroidered Flouncing, 36c a yard.  
18c Corset Cover Embroidery, 12c a yard.  
Women's 25c and 50c Lace Collars, 10c.  
Women's 15c Embroidered Collars, 6c.  
15c to 25c Mesh Veilings, 10c a yard.  
35c Scarf Squares and Center Pieces, 13c.  
15c and 25c Laundry Bags, 8c and 15c.  
25c Braided Sofa Pillows, 12c.  
82 1/2c Carving Sets, 3 pieces, \$1.10.  
Women's 12 1/2c to 15c Linen Handkerchiefs, 8c.  
Women's 8c to 10c Handkerchiefs at 6c.  
John J. Clark's Sewing Cotton, 3 doz. spools, 50c.

Muslin Underwear, etc.  
Nightgowns, cambric, kimono style, 50c.  
Nightgowns of cambric or nainsook, 75c.  
Combinations of crossbar nainsook, \$1.00.  
White Petticoats, lace trimmed, \$1.50.  
Petticoats, silk moire, \$2.00.  
Messaline Silk Petticoats, \$3.00.  
Silk Kimonos, \$3.50.  
Cotton Challie Kimonos, \$1.75.

Women's \$3 Shoes at \$1  
Over 600 pairs in a variety of good styles and nearly all leathers; mainly broken lines from our own stocks; all sizes in some good style or other.

\$1.25 to \$2 Dress Goods at 65c  
10 of the season's favorite weaves and from 3 to 10 shades in each weave; in skirt and dress lengths.

\$1.50 All Wool Serge, black and navy, 54 inch, \$1.  
\$1.35 Imported Diagonals, navy only, 43 inches, 75c.  
50c All Wool Storm Serge, all colors, 38c.

Silks and Velvets  
All Silk Messaline, 18 inches, .55.  
All Silk Taffeta, 18 inches, .50.  
All Silk Plaid Taffeta, 18 inches, .50.  
Silk Bengaline, 36 inches, 1.25.  
Dress Corduroy, 28 inches, 1.00.  
Black Facon Velvet, .75.  
Silk Remnants, 15c, 25c and 35c yard.  
Velvet Remnants, 10c to 75c a length.

Misses' Sample Dresses, \$7.50  
From one of the manufacturers who make our higher priced dresses; 10 new styles of French serges, storm serges and satins. Sizes 14 to 18.

Misses' Tailored Coats at \$13.50  
Made to sell at a much higher price by one of our leading tailoring houses; sizes 16 to 18 years.

Girls' \$5 medium weight Coats, \$2.  
Juniors' \$1.35 Gingham and Percale Dresses, 50c.  
Misses' \$2 Lawn Dresses, 75c.  
Misses' \$3 Lawn Gingham Dresses, \$1.

12 1/2c to 18c Wash Goods at 8c yd.  
About 10,000 yards; 18c plain and fancy organdies, 18c woven tissues, 18c mercerized poplins, 15c jacquard suitings, 15c dress gingham, etc.

Remnants 10c to 25c Goods, 5c yd.  
Linen  
Fancy Silk Linings; one yard wide, \$1.35.  
36-Inch Black Satene, 12c.  
Black Silk Petticoat Flounces, \$2.00.  
Mergerized Damask Sets, \$4.25.  
Huckaback Towels; all linen; doz, \$1.50.  
Hemmed Dish Towels; 17x34 inch, 15c.

Bags and Suit Cases  
Hand Bags, many styles, \$2.00 to \$2.75.  
Black Seal Grain Carriage Bags, \$1.50.  
Black Bags; new, square shapes, \$2.00.  
Fibre-Grass Suit Cases; 24-inch, \$1.00.  
Traveling Bags, \$6.00 to \$7.00.  
Imported Traveling Brushes, \$1.00.  
Leathered Waste Baskets \$1.00 and \$1.50.

Upholsteries  
Renaissance Lace Curtains \$5.50 and \$7.00.  
Lace Curtain Strips, \$1.15 and \$1.35.  
Curtain Swags, Silkoline, etc., 12c and 15c.  
Cretonnes, Taffetas, etc., 25c and 32c.  
Holland Window Shades; 36x6 ft.; mounted; slightly imperfect, 50c.

## Women's Coats Uniquely Priced

Black Velveteen Twincotes—combined with trowelcloth, in rose, violet, purple or black. \$20, regularly \$29.50.

Imported Black Velour Coats trimmed with silk cording and silk bugle fringe, \$39.50, regularly \$43.50.

Street Coats of imported Rubaix double-faced woollens—navy or black, with plaid inside, \$25, regularly \$30.

Motoring and Traveling Coats of double-faced homespun, \$32.50, regularly \$39.50.

Smart Street Coats of the new English snowflake worsteds, in navy and brown, \$14.75, regularly \$18.50. **Third Floor**

## Men's \$2 and \$2.50 Shirts at \$1.45

Unusually fine lot of plaited-bosom and plain Negligee Shirts of corded woven-stripe madras, with attached cuffs; and soft French flannel negligee, with soft turn-back cuffs—all sizes.

\$1.50 Negligee Shirts at \$1  
Woven-stripe madras, on dark and light grounds, attached cuffs; handsome patterns. **Main Floor**

## Men's \$1.50 to \$2.50 Knitted Silk Ties, 95c

Crocheted shell and accordion-knit, in plain colorings, cross-barred and panel stripes in good variety.

\$1 Silk Knitted Neckties at 50c  
Various weaves, plain and cross-bar stripes and figures. **Main Floor**

## Men's \$3 Sample Hats, \$1.75

Derbies in black and brown; wide brim or conservative style. Soft Hats in shaggy, Velour and smooth finish. Sample sizes. **Fourth Floor**

## Men's \$1 Silk Socks, 50c Pair

Colors and black of heavy ingrain silk with cotton tops and soles. **Main Floor**

## Men's 50c Socks, 25c Pair

All-silk drop stitch and silk-plated, in black and colors. **Main Floor**

## Men's \$3.50 Novis Silk Underwear, \$2.75

Shirts with long sleeves; Drawers ankle length. **Main Floor**

## \$19.50 to \$23.50 Portieres, \$15.50 Pair

Velvet and Velour Portieres, with Tapestry, in greens, reds, rose, browns and cream. Plain centers with handsome two-color borders; plain velvet, lined with contrasting velvet; cream ground tapestry lined with velvet, with plain center; and others. **Sixth Floor**

## \$20 Best Tapestry Brussels Rugs, 9 x 12 ft., \$10

A full assortment from our regular stock of the famous Alexander Smith 10-00 Tapestry Brussels Rugs in the favorite 9 x 12 ft. size—at HALF PRICE, as a birthday offering. **Sixth Floor**

## \$15 to \$25 Small Oriental Rugs at \$10

Five hundred splendid Rugs, averaging 5 x 5 ft., including small Kirman-shahs, Moquis, Shirvans, Beluchistans, saddle bags, saddle trappings, large Selma Khelims, Kazaks, Anatolians and Daghestans, none of less than \$15 value, at \$10 each. **Sixth Floor**

## Men's \$15 Blue Serge Suits, \$9.75

Newest styles well made from all wool, fast color blue serge; sizes 34 to 44 chest measure.

Children's 50c Rompers, 25c  
Sizes 3 to 7 years. Subway Store, Balcony

Men's \$2.50 Trousers, \$1.35  
Well made, of dark blue, good wearing fabrics.

Youths' \$6.50 Suits at \$3.75  
Broken lines of good suits for school wear; all sizes from 17 to 22 in the group.

Boys' \$3 School Suits, \$1.85  
4 good styles for boys of 2 1/2 to 17 years.

Boys' 75c Knickerbockers, 35c  
Well made of cassimeres and chevots.

Men's Furnishings  
Men's Shirts, \$1.50 and \$2.00.  
Men's Scarfs, imperfect, 50c and 75c.  
Men's "Eagle" Garters, 25c.  
Men's Domet Flannel Pajamas, \$1.00